

Sustaining Value and Competitiveness

First Quarter 2021 Presentation to Investors and Analysts



Disclaimer

Unless otherwise indicated, the financial information provided herein has been prepared under International Financial Reporting Standards (IFRS). This presentation contains forward-looking statements and information. Forward-looking statements and information are statements that are not historical facts, related to future, nor past, events. They include statements about our beliefs and expectations and the assumptions underlying them. These statements and information are based on plans, estimates and projections as they are currently available to the management of BUA Cement. Forward-looking statements and information therefore speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events.

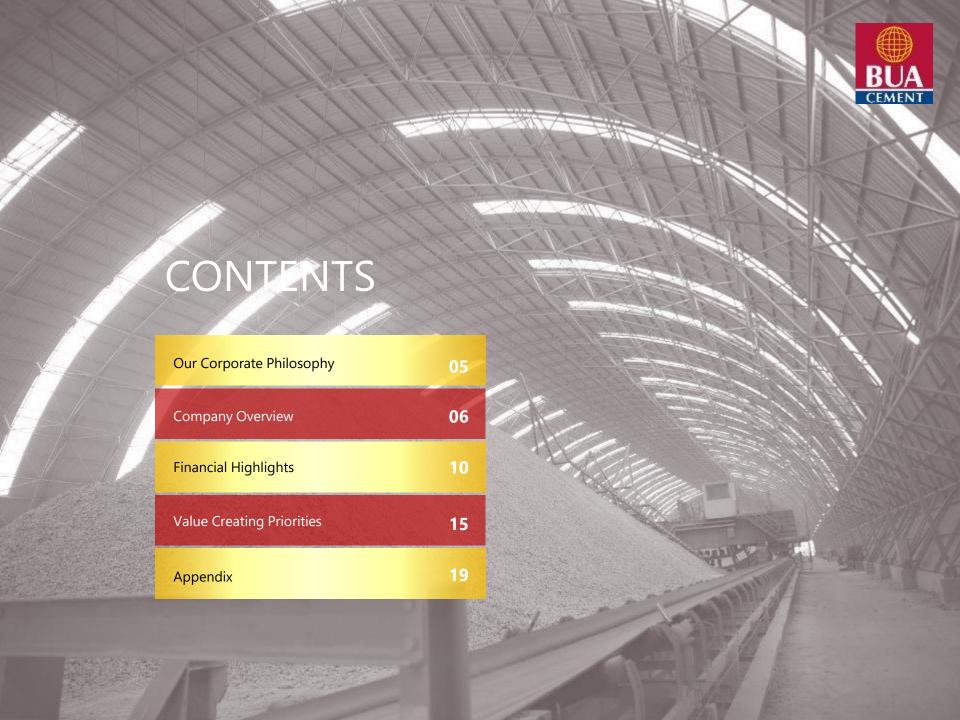
By their very nature, forward-looking statements and information are subject to certain risks and uncertainties. A variety of factors, many of which are beyond BUA Cement's control, could cause actual results to defer materially from those that may be expressed or implied by such forward-looking statement or information. For BUA Cement particular uncertainties arise, among others, from changes in general economic and business conditions in Nigeria, where we derive a substantial portion of our revenues and hold a substantial portion of our assets; the possibility that prices will decline as result of continued adverse market conditions to a greater extent than currently anticipated by BUA Cement's management; developments in the financial markets, including fluctuations in interest and exchange rates, commodity and equity prices, financial assets generally; continued volatility and a further deterioration of capital markets; a worsening in the conditions of the credit business and, in particular, possible uncertainties arising out of the financial market and liquidity crises; the outcome of pending investigations and legal proceedings and actions resulting from the findings of these investigations; as well as various other factors.

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In addition to figures prepared in accordance with IFRS, BUA Cement also presents alternative performance measures, including, among others EBITDA, EBITDA margin, free cash flow and net debt. These alternative performance measures should be considered in addition to, but not as a substitute for, the information prepared in accordance with IFRS. Alternative performance measures are not subject to IFRS or any other generally accepted accounting principles, as such, Other companies may define these terms in different ways.



*BUA Cement and Sokoto Cement are products of BUA Cement PLC.





Our Philosophy

Our Vision

To be a highly competitive market leader in Nigeria

Our Mission

To produce and market high quality cement for national development

Our Value Proposition

We are a professional supplier of premium brand cement and provide reliable delivery to our customers with application training for end users

Company Overview



1	Largest Cement producer in the North-West, South-South and South I	Fact
2	3 Modern lines Operational across 2 States	
3	₩2.5 trillion Market capitalisation as at Mar. 2021	Nigerian Exchange Group
4	>60 per cent Annualised Capacity utilisation	
5	N61.2 billion (Q1'2021) Revenue	AMÍ
6 7	1.4 mmt (Q1'2021) Cement volume dispatched	
	Sustainability led by United Nations SDGs	2
8	Best M&A Deal in Africa (2019)	emeafinance Europe • Middle East • Africa
9	Global Credit Rating Co. Local Expertise • Global (AA-)	Agusto&Co. (A)

Flawless Execution, Disciplined Approach





Incorporation of CCNN; commences operation in 1967 with an installed capacity of 0.1mmt

1962



Commissions its 0.5mmt (Line-2), with the decommissioning of Line -1 the following year

1985



Listed on the Nigeria Stock Exchange (NSE), resulting from a partial privatization by the government

1993



FGN divests its majority holding to Scancem International ANS of Norway

2000



Scancem divests its majority holding to Damnaz Cement Company Limited

2008

2010

BUA International Limited acquires Damnaz Cement Company to become majority shareholder and technical partner in CCNN 2015

Obu Cement commences operations with the commissioning of its green field 3mmt line at Okpella, Edo State 2018

The 1.5mmt line-2 plant at Kalambaina, Sokoto State in commissioned

Business combination between CCNN Plc and Kalambaina Cement Company; resulting to an installed capacity of 2mmt



2019

Commissions the line-2 3mmt at Okpella, Edo State

Completes merger between CCNN Plc and Obu Cement Company Plc; resulting in the emergence of BUA Cement Plc



2020

BUA Cement listed on the Nigeria Stock Exchange and became the 3rd largest company by market capitalization

Included in the MSCI frontier index

Issues ¥115billion corporate bond, largest issuance in the history of the debt capital market

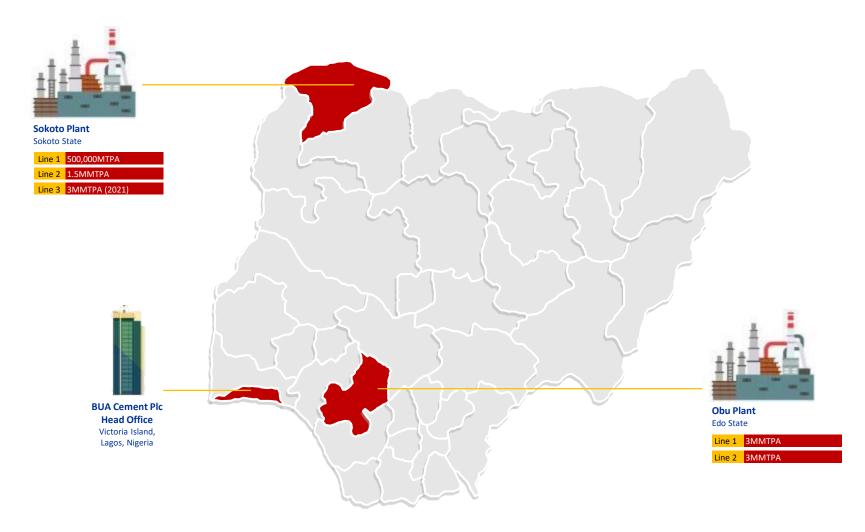


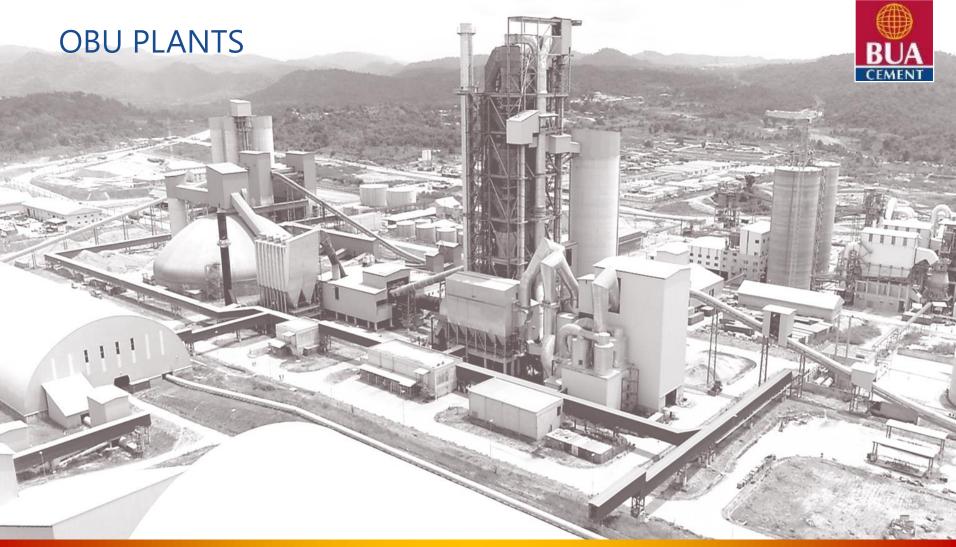




Strategic Positioning, Increasing Market Presence







OBU PLANT (LINES 1 & 2)



LOCATION

Okpella, Edo State South-South Nigeria



PRODUCTION CAPACITY

Line 1 – 3million mtpa Line 2 – 3million mtpa



COMPLETION DATE

2015 – Obu Cement Line 1 2019 – Obu Cement Line 2

Highlights from Q1'2021 – We Continue to Deliver Value



PERFORMANCE

Sustained performance and positive outlook underpinned by unceasing cement demand, excellent business model and cost containment measures.

EBITDA

EBITDA increases by 20.5% to \$\frac{\text{\text{\text{\text{\text{P}}}}}{20.5}\$ to \$\frac{\text{\tint{\text{\tint{\text{\tin\text{\texicr{\texi}\text{\texi}\tinz{\text{\texi}\text{\texi{\texi{\texi{\texi}\text{\texi{\text{ from N24.6 billion,

EBITDA margin expands to 48.5% from 45.6%

BOND ISSUE

Plans to issue Series II Bonds under its N200 billion program to finance existing expansion strategy.

PROFITABILITY

EXPANSION DRIVE

Profit after Tax (PAT), up 13% to ₩22.4

billion from N19.8 billion

Expanding output capacity from 11mmtpa (2021) to 20 mmtpa with the construction of new lines across Adamawa, Edo and Sokoto States.

Focus on current cement demand and price pressures.

EPS

Earnings per Share (EPS), up 13% to 66 kobo, from 53 kobo

SUSTAINABILITY

Activities guided by sustainable practices, in line with the UNSDG.

Identified and commenced the construction of the 3.7km road to Afokpella town.

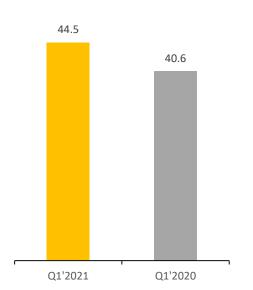
Sustained Performance & Positive Outlook

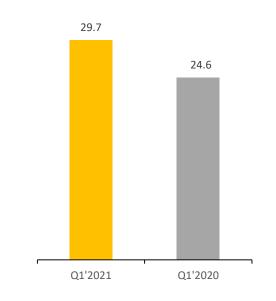


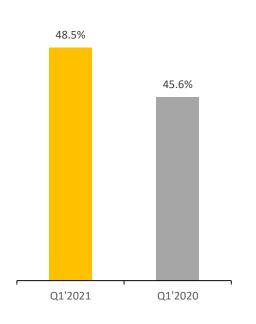
Revenue per ton (N'000)

EBITDA (N'bn)

EBITDA Margin







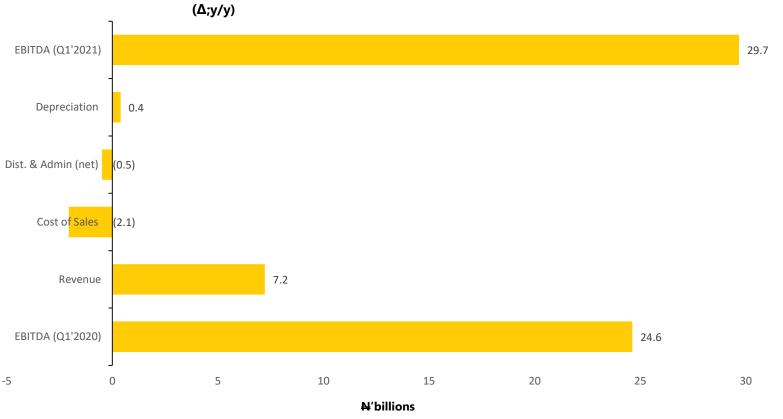
• During the quarter revenue per ton rose by 9.6% to \$\frac{\text{\$\text{\$\text{\$\text{4}}}}{44,520}\text{fon from \$\frac{\text{\$\tex{\$\text{\$\text{\$\}\exititt{\$\text{\$\text{\$\text{\$\text{\$\text{\$\e

Comments

- EBITDA increased by 20.5% or \$\frac{1}{45}\$.1 billion to \$\frac{1}{42}\$.27 billion, as at Q1'2021 from \$\frac{1}{42}\$.4.6 billion, as at Q1'2020, supported by increased business activity. We expect EBITDA to further increase with the commissioning of our 3mmtpa line at Sokoto, arising from the increased supply of cement to the Nigerian market. A priority aimed at addressing cement demand pressures.
- EBITDA margin rose by 2.9% (y/y) to 48.5%, as at Q1'2021 (Q1'2020: 45.6%); driven by a combination of increased volume dispatched, lifting bonus adjustment and cost containment measures.

EBITDA Driven by Revenues



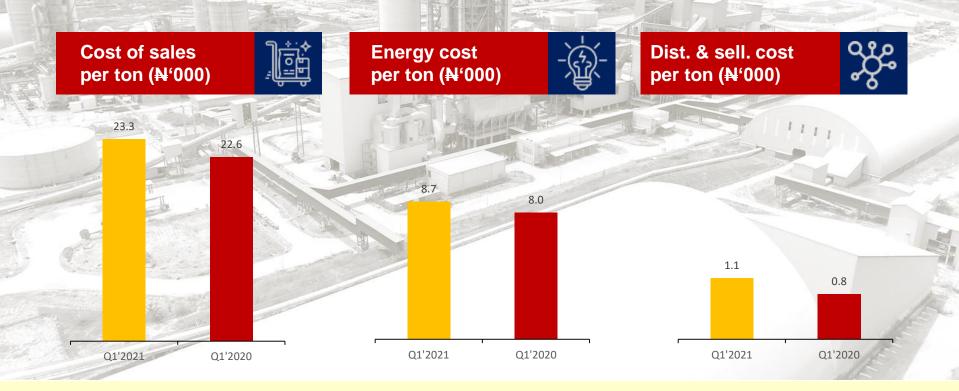


Comments

- EBITDA for the quarter was up 20.5% to \text{\tiket{\texi}\text{\text{\text{\text{\text{\text{\text{\text{\text{\texi}\text{\text{\text{\texi}\text{\texi{\text{\texi}\tiex{\text{\text{\texi}\text{\text{\text{\texit
- Selling, distribution and administration costs (net) increased by 16.5% or \$\frac{1}{2}492.6\$ million. Driving the increase was selling and distribution costs, which was up 40% to \$\frac{1}{2}1.6\$ billion, as at \$\text{Q1'2021}\$ from \$\frac{1}{2}1.1\$ billion, as at \$\text{Q1'2020}\$; mostly due to higher transportation costs and salaries.
- Depreciation & Amortisation charges were up 10.7% to \$\frac{44}{2}\$ billion, as at Q1'2021 (Q1'2020: \$\frac{43}{3}\$.6 billion), due to the expansion programme.

Marginal Cost Increase Despite Rising Inflationary Environment





Comments

- The rising inflationary environment impacted input costs, resulting in a 3.3% (y/y) rise in cost of sales per ton to \(\frac{\pma}{2}\)3,324/ton, as at Q1'2021 from \(\frac{\pma}{2}\)2,577/ton, as at Q1'2020; although lower than the reported inflation rate of 18.2% (y/y), at the end of March 2021.
- Increase in energy prices during the quarter, led to an 8.2% rise in energy cost per ton to \(\frac{4}{8}\),660/ton from \(\frac{4}{8}\),006/ton, as at Q1'2020. Nevertheless, we expect the commissioning of the LNG plant in May 2021 to result in cost competitiveness.
- Increased distribution activities during the quarter led to a 35.3% increase in selling and distribution costs per ton, which rose to \(\frac{\text{\texi}\text{\text{\text{\text{\texi}\text{\texi{\texi{\texi{\texi}









In Pursuit of Value Creating Priorities











Synergy



New Markets



Expansion



Sustainability



Sustaining Innovation

- Drive revenue and cost synergies across revenue and margin lines
- Continue hamonisation of sales and marketing strategy across the two plants
 - Increase customer on-boarding in new locations
- · Pursue steady incursions into foreign markets, particularly with the commencement of AcFTA
- Commission the 3mmtpa, line-3 at Kalambaina, Sokoto State in 2021
- Kick start the ground breaking for the construction of 3 new plants across Adamawa, Edo and Sokoto States
- Commence gas usage in our operations at Kalambaina, Sokoto State
- · Drive further gains in sustainable practices, in line with international best practice
- · Deploy solutions that enhance customer experience
- Launch the re-branded CCNN/BUA packaging bags with improved quality













Ongoing and expected to deliver on targets

Investing to Grow Market Presence





...and focus on addressing current cement needs



SOKOTO PLANT (LINE 3)



LOCATION

Kalambaina, Sokoto (North-West, Nigeria)



PRODUCTION CAPACITY

New Line 3 – 3million mtpa



COMPLETION DATE

2021



KEY FACTS

98MW

Captive Power plant

High Capacity

Coal mill, multi-fuel Cement plant

Location

Kalambaina, Sokoto (North-West Nigeria)

Production Capacity

Line 1– 500,000mtpa Line 2– 1.5mmtpa New Line 3– 3mmtpa

Completion Date

1985 2018 2021 Line-1 Line-2 Line-3





Board of Directors





ABDULSAMAD RABIU Chairman

Abdul Samad Rabiu, CON., is the Chairman of BUA Cement Plc. He is also the founder and Chairman of BUA International Limited - a foods, mining and infrastructure conglomerate which he established in 1988 with business interests in Cement Manufacturing, Sugar Refining and Plantations, Rice, Flour Milling & Pasta Production, Oil & Gas. Construction, Real Estate and Logistics. Abdul Samad Rabiu studied Economics at Capital University, Columbus, Ohio, USA and he holds the Nigerian National Honour of 'Commander of the Order of the Niger' (CON). His shareholding is 19.044.995,225 units.



YUSUF BINJI
Managing Director/CEO

Yusuf Haliru Binji is the Managing Director/CEO of BUA Cement Plc. He holds a B.Eng. Degree in Chemical Engineering from Ahmadu Bello University, Zaria and an M.Sc. in Chemical Process Engineering from the University College, University of London.

He has over 28 years working experience in various organizations including: Cement Company of Northern Nigeria, BUA International Limited, Obu Cement Company Limited, among others. He is the Managing Director/CEO of BUA Cement Plc. His Shareholding is 7093 units.



JACQUES PIEKARSKI Executive Director/CFO

Jacques Piekarski is a graduate of the Business School in Lausanne, Switzerland and holds an MBA from Robert Kennedy College, Zurich, Switzerland.

He is a seasoned finance professional with over 26 years of experience holding several C-Suite finance roles across Europe and Africa in FMCG, Cement, Trading and Mining. Prior to joining BUA Cement Plc. as Chief Financial Officer in October 2020, Jacques last worked with TGI Group Nigeria as the Group CFO.



CHIMAOBI MADUKWE
Non-Executive Director

Chimaobi Madukwe is a Non-Executive Director at BUA Cement Plc. He holds a Bachelor's degree in Management Studies (Accountancy) from the University of Jos and a Master's degree in Business Administration from ESUTH Business School, Prior to joining BUA Group in 2004, Chimaobi Madukwe was Head of Corporate Finance at Citizens International Bank Plc where he worked from 1999 to 2004

He also sits on the board of BUA International Limited, BUA Sugar Company Limited, Edo Cement Company Limited among others.

Board of Directors





KABIRU RABIU
Non-Executive Director

Kabiru Rabiu is a Non-Executive Director at BUA Cement Plc. He holds a Bachelor's degree in Management from Webster University, London and an MBA in International Business from American Intercontinental University UK. He is the Group Executive Director for BUA Group and a Non-Executive Director at BUA Cement Plc.

Prior to his appointment, he held various management positions at Nigeria Oil Mills as General Manager and later as Managing Director of BUA Oil Mills Limited.



FINN ARNOLDSEN
Non-Executive Director

Finn Arnoldsen, Norwegian, is a Non-Executive Director at BUA Cement Plc. He holds a Master of Science in Mechanical Engineering from NTH Norway. Mr. Arnoldsen has 33 years of extensive work experience - most of which were spent in the Cement Industry across several countries in Europe and Africa.

He has also attended several management courses including a Senior Management Development course at INSEAD, France.



KHAIRAT A. GWADABE Independent Non-Executive Director

Senator Khairat Abdulrazaq-Gwadabe is an Independent Director at BUA Cement Plc. A Lawyer and Managing partner of A. Abdulrazaq & Co, a firm of Legal Practitioners. Senator Gwadabe holds a B.A in European Studies and Spanish from the University of Wolverhampton, England and an LL.B from the University of Buckingham in England.

She was called to the Nigerian Bar in 1986.



SHEHU ABUBAKAR Independent Non-Executive Director

Shehu Abubakar is an Independent Director at BUA Cement Plc. He holds a B.Sc. (Business Management) from Usman Danfodio University, Sokoto and an MBA from Ahmadu Bello University, Zaria. Alhaji Abubakar had an extensive working career in the Banking Industry from 1987 to 2017, where he retired as an Executive Director of Keystone Bank Limited.







Thank You

www.buacement.com

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